

Meeting Minutes

Harford County Running Club -- Board Meeting

Date: Thursday, January 24, 2019

Location: McFaul Center - 525 W MacPhail Rd, Bel Air, MD 21014

Participants: Katie Streib, Christina Graber, Brian Carr, Karen O'Brien, Phil Anderson, Tim Gavin, Ash Arwood, Christy Hoppe, Margie Gallagher, Susan Kemen, Matt Carricco, Rob Bartholomew, Cathy Bartholomew, Rob Storey

2019 Plans/ Jan 8 Meeting Recap

- *Share outcomes of Jan 8th new board members meeting*
 - The new board members met on January 8th to welcome Susan and Rob to the board. Each board member was provided a Position Description outlining the expectations of their respective roles.
 - The Secretary position is now open, as Katie has assumed the role of President. We are currently accepting applications until February 6th.
- *2019 Goal Setting/Discussion of Club Strengths and Weaknesses*
 - Strengths
 - Accessible to a wide range of runners/abilities
 - Strong social media presence
 - Variety of Premium Races.
 - Weaknesses
 - Transparency between board/club
 - Organizational Mgmt.
 - Volunteer participation
 - Member recognition
 - Goals
 - Increase frequency of runs post Snowflake Series
 - Work with local businesses to form partnerships to offer more benefits to members.
 - Yoga Studio, Coffee Shop, Charm City Run, Health/Nutrition store, etc.
 - Increase communication back to club members
 - Asked Brian Carr to host a trail running meetup once weather breaks. Take a group for a trail run and provide tips/advice to runners.
- *Bylaws update*
 - Katie and Ginn met with Attorney, Alex Allman to finalize the bylaws.

- **Perk Run Update**
 - The New Year's Day "Perk Up" run was a huge success with over 250 runners/walkers. \$1,500 in donations were collected and will be given to the C. Milton Wright Boosters Club in the name of Paul Perkovich.

Board/ Committee Updates

- **Snowflake Series/Dog Days of Summer**
 - Karen explained the details of changes to the snowflake series. These are detailed on the website
 - Karen introduced plans for the new summer series "Dog Days of Summer"
 - The requirements will be similar to snowflake series. The series will begin on June 2nd and end on Sept 1st.
 - To receive the premium there is an additional cost. (\$25 Members, \$45 Non Members)
- **Events Committee Update**
 - Proposed date of summer picnic June 15th
 - Margie and Christy should begin thinking about another social even to be held in early spring. Need to get budget from Ginn. The meetup should be informal/low cost.
- **Scholarship Update**
 - Matt provided an overview of the Scholarship programming. He will be scheduling a separate meeting of the scholarship committee.
 - The application period will run from Feb 1 – April 30.
 - The scholarship will be awarded at the Town Run.
- **Budget Approval**
 - In Ginn's absence Katie shared the 2019 budget/motion for approval. Budget was approved.
- **Marketing Update**
 - Christina will be sending out a guidelines sheet for marketing and communication. It is essential that all marketing/communication requests be sent to her a minimum of one month in advance.
 - Christina shared our growth in our social media presence. We are constantly getting more likes, shares, and followers
- **HAT Run Update**
 - 31st year of HAT
 - Volunteer registration will open on or around Feb 1st
 - Seth is the volunteer coordinator.

House Keeping/ Open Discussion

- **T-Shirt Distribution**
 - All board members have a box of T-Shirts to distribute at club events. Shirt distribution should be recorded on the google drive account
- **Club Challenge**
 - The Club challenge is on Sunday, February 24th 2019
 - Members are encouraged to wear their new T-Shirts to this event
 - Currently 29 members are registered
 - The cost to the club for this event is \$13 per runner
- **Open Discussion**
 - Trail Maintenance

- Rob B. Shared information related to trail cleanup at Mason Dixon and Susquehanna State Park. We will work to coordinate a club trail cleanup effort
- Volunteer requirements
 - Discussed need to get volunteers earlier if possible to ensure there isn't a last minute rush. Rob B. put together some basic volunteer expectations for the Baltimore Marathon Water Stop.
- **Dates for next 3 board meetings**
 - 4/25 7/11 10/10