

Agenda

Harford County Running Club -- Board Meeting

Date: Thursday, April 25, 2019

Location: McFaul Center

Participants: Katie Streib, Rob Storey, Christina Graber, Ginn White, Brian Carr, Susan Kemen, Karen O'Brian, Tim Gavin, Phil Anderson, Shawn Loper, Margie Gallagher, Brad Roberts, Kirk Ingold, Mike Trott, Glenn Ausmus, Cpl. Petz

Officers Meeting Recap

I. What have we accomplished this quarter??

- **Review discussion and outcomes of the officers meeting**

- At the beginning of the year the board established goals and objectives for the 2019 year. The board is on track making good progress in the areas of board visibility, member involvement, and building partnerships.
 - **Key Accomplishments**
 - Participation in club events especially volunteering has seen significant growth. Members have hosted snowflake series races, volunteered for Adopt a Highway and trail cleanup.
 - Working to increase our involvement with Girls on the Run
 - Looking to send volunteers to the Marine Corps Marathon.
 - Agape Injury Clinic, Charm City Run Member Appreciation and Hydration clinic
 - **Areas for additional growth**
 - Runner development
 - Trail Run Clinic
 - Track Program

Premium Race Updates/Torch Run

II. Updates from Premium Race Directors/Officer Petz

- **Officer Petz - Torch Run June 4th**

- The Harford County Law Enforcement Torch Run starts in Havre de Grace and goes across the county ending at the Baltimore County Line where the Flame of Hope will be transferred to Baltimore County Police. Remember to get your Torch Run Shirt or hat! Each item cost \$15.00 and can be found at the Aberdeen Police Department, the Harford County Sheriff's Office, or the Havre de Grace Police Department.
<https://www.classy.org/campaign/2019-law-enforcement-torch-run/c231183>

- **Shawn Loper – Bel Air Town Run Update**

- Registration is up significantly from this time last year. Currently, 501 registered with goal of 1,200 total participants
- Several sponsors including – Bel Air Athletic Club, Jones Junction, Gold Medal PT, Bike Doctor, Wegmans, Panera Bread, Saxons, and the Presenting Sponsor – St. James Academy.
- Volunteers are still need for road guards, packet pickup, and clean up.

- 2020 will be the 40th anniversary of the town run.
- **Tim Gavin – HAT Run Update**
 - Another successful year. 497 runners registered, 419 raced.
 - The race re-route had good reviews
 - The tentative date for next year is March 21,2020
 - Registration will open on November 29th
- **Phil Anderson Survivor Run Update**
 - After 12 years as Race Director, Phil will be stepping down as the Survivor Run race director.
 - Over the 12 years of the races history, Phil has handed out 70 pairs of New Balance shoes, 2,700 New Balance shirts and raised a total of \$35,546 for six different organizations.
 - We will need to decide to seek a new race director.

Committee/Additional Board Updates

- **Membership – Susan Kemen**
 - We are currently at 526 members for the year, this is up from 387 in Dec 2018.
 - Goal is to reach 800 members by 2023.
 - Create fliers to insert into race bags at area races. Susan to reach out to Harford Tech to get the cost of designing and printing fliers.
- **Marketing**
 - Board Planning Vote - Christina presented motion to create a business plan for the board. The board agreed to allow her to present her recommendations with club officers for planning, organizing and future growth of the club.
- **Treasurer**
 - Ginn provided an update on our current budget YTD. Fiscal year end is in October. The budget is available [Here](#)
- **Snowflake Committee**
 - 2019 Snowflake series
 - A long sleeve tech shirt will be the premium. Approx. 53 members have met the requirements to earn the premium.
 - \$18pp is the budget available for the premium.
 - Members will be contacted May 3rd to obtain shirt sizes
 - Dog Days of Summer
 - A communication to members will be sent the week of 4/30 explaining the DDOS series.
 - We will need to solicit volunteers to host Sunday runs during the series
 - Board members will collect the \$25 dues for participation in the series
- **Events**
 - The summer picnic will be on June 15th at Roxie's farm. Christina and Margie to coordinate the plan for communication to members.
- **Scholarship**
 - The scholarship application period ended on April 30th. The committee will be reviewing submissions and will decide on the recipients by May 15th. Winners will be announced at the Bel Air Town Run.