

Harford County Running Club
4th Quarter Board Meeting Minutes
10/10/19

Attendees: Katie Streib, Rob Storey, Ginn White, Kirk Ingold, John Miller, Karen O'Brien, Margie Gallagher, Rob Bartholomew, Cathy Bartholomew, Joe Lacetera

Quarterly Recap

- Volunteer Activities have continued into the 4th quarter. Katie will contact Adopt a Highway to resume contract for 2020 and also look to update the club name on the road sign.

Board/Committee Updates

President

- RRCA Symposium Oct 12th
 - Katie attending symposium for club governance.
- Planning Ahead for next year
 - The board should begin to think about additional ideas for club growth and improvement for 2020. Katie will schedule time for the board to meet in early 2020 (once open board positions are filled) to begin 2020 planning.
 - Election/Open Board Positions – Katie to create a ballot to send out on Nov 11th. Send out the need to positions by end of Oct.
 - Marketing Director
 - Secretary
 - <http://runharford.com/wp-content/uploads/2019/01/HCRC-Secretary-Position-Description.pdf>
 - Treasurer
 - Member at Large
 - Premium Races
 - Rob S. to reach out to potential Race Directors for Women's 5k By The Bay and Survivor Run

Vice President

- HCRC logo'd gear - ideas and designs
 - Worked with Run PA to develop logo gear.
 - We can sell our gear at cost or we can sell as a fundraiser
- Amazon Smile - update name and promote
 - Smile.amazon.com amazon donates to the non-profit. We need to look into how to update. Hartford - RASAC
- HCRC App
 - Ask Chris
- Member bragging posts
 - Posts get most traction, help us to grow membership

Treasurer

- Ginn presented the 2020 budget proposal which all agreed on. The finalized budget will be posted on the website.

Membership

- Susan printed business cards that we handed out at the SRRF
- Susan to find out what needs to be done in Running Ahead to open Membership renewals for 2020.
- Consider incentives for early renewal?

Snowflake/DDOS Committee

- DDOS Update

- Karen to look for local printers for a tank top order.
- Snowflake Series
 - Contact last year's RD's and begin to fill the calendar with runs.
 - No changes to requirements this year. Will need to update with volunteer events.

Events

- Holiday Party date Dec 5th Steele Fish
 - Send save the date by Monday 10/14
- Budget is \$1,200 for members only. Guests are welcome at a cost of \$5 at the door.
- Planning and Communication to members
 - Formal invite 11/5
 - Plan for about 125 guests

Additional Club Business

- HAT Run 2020
 - Ginn to follow up regarding planning and communication to members
- Rob Bartholomew shared a volunteer opportunity. Looking for assistance with creating an extension of the Lower Susquehanna Heritage Greenway trail (LSHG) from Clark Rd in Havre de Grace to Swan Harbor Farm (SHF). This would require about 10 people and take ~3 hours. Event would take place in early 2020.
- We should consider hosting runs in Cecil county. There is no running club there, and would be a good opportunity to grow membership base.
- Rob B. mentioned a bar in Cecil looking to host a 5k, may be a good place to consider a location for Womens 5K.