

Harford County Running Club – Board/Committee Meeting

Date: Thursday, February 27th, 2020

Next Board Meeting Date: May 28th, 2020

Location: McFaul Activities Center

Participants: Katie Streib, Kirk Ingold, Susan Kemen, Ellen Shephard, Karen O'Brien, John Miller, Rob Bartholomew, Cathy Bartholomew, Ginn White, Crystal Owens, Glenn Ausmus, Phil Anderson, Rob Storey, Margie Gallagher, Michelle Catterton, Tim Gavin, Bob Gross, Seth McElroy, Mike Early, Christy Hoppe, Stacy Ward, Sara Miller

- Introductions
 - New Board Members, Committee Leads, Race Directors
- Updates from Officers
 - Strengths
 - Sunday runs are across county with a variety of distances and terrain
 - Lots of runs and opportunities for price of membership
 - Plenty of volunteer opportunities in the community
 - Adopt a Highway
 - Trail building (March 14th)
 - Candid pictures of runs and club activities
 - Inclusive and welcoming to new members
 - Weaknesses
 - Same run hosts host races
 - Scholarship advertising and making it more accessible
 - Ideas
 - More themed runs
 - Trail running seminar to learn how to run trails
 - Saturday long runs for training
 - Club promotion at events in the community
 - Partnering with Healthy Harford
 - Promote club while working with others in the community
 - Posting testimonials from club members
 - Club challenge – good participation (roughly 30 signed up, 8 didn't show up)
 - Susan – Membership
 - 540 members (~100 members didn't renew membership)
 - 10% ahead from this time last year
 - Will remove members soon who didn't renew their membership from the 2020 Members FB page
- Committee Updates
 - Updates from Committee Leads
 - Snowflake/Dog Days

- Status Update
 - Volunteering in April and May counts towards points
 - June begins Dog Days of Summer Series
 - Need to begin recruiting run hosts for DDoS races
 - 2018 – 42 completed
 - 2019 – 58 completed
 - 2020 – 34 on track so far for making premium
- Decide on premium
 - Sweatpants, gloves, windbreakers, jackets
 - Email Karen (snowflakeseries@runharford.com) for other premium ideas
 - Budget is ~\$18 per item
- Events Committee
 - Spring Social
 - April 16th
 - AleCraft Brewery (\$1 off per beer)
 - Club provides pizzas
 - Formal invite/RSVP will be sent out mid-March
 - (Email Katie details for the invite by March 13th)
- Scholarship
 - Scholarship planning, etc
 - Now open for applicants (must be a member)
 - Posted on hcps.org
 - Closes at end of April
 - Awarded at BATR
- Premium Race Director Updates
 - HAT Run
 - March 21st
 - Reached capacity and beginning a waitlist (roughly 500 register and 420 show up)
 - About 50% less people have withdrawn this year than last year
 - Race didn't fill up as fast because of more competition from other ultras
 - Slightly over budget since a tent was bought this year (has HCRC and HAT on it)
 - Tent will be at finish
 - Need volunteers for HAT
 - Course marshals
 - Upper Aide
 - 10am-2pm
 - 1pm-5pm*very light
 - Race morning/registration/pick-up

- Independent Brewing Company, band, caterer/chef
- New vendors: Patagonia, Orange Mud
- BATR
 - 40th Anniversary
 - June 7th
 - Finisher medals
 - Harford votech T-shirt designs
 - Balloons at start to help racers find startline
 - Possibly boosting prize money (currently \$300 for 1st, \$150 for 2nd, \$75 for 3rd)
 - Updating FB page and pictures
 - 15% discount for club members
 - First volunteer opportunities for DDoS
- Women's 5K By the Bay
 - Set a date for preliminary planning
 - Try for sponsors such as Wegmans, Einstein Bros, CostCo, BJ's, Klein's, Food Lion, Cecil County businesses, etc
 - Check past few years for other sponsors
 - Nov 8th at Perryville Community Park
 - Free to club rather than \$1500 charge from Havre de Grace
 - Park can park 492 cars
 - In the past 200-250 runners
 - No road closures (Park will be closed to traffic)
 - Portapotties from Turkey Trot will be available for free for club
 - Opens 5K up to Cecil County since there isn't a RRCA club there
 - Maybe premiums that aren't shirts
 - Not part of Women's Grand Prix Series 2020 (possibly first race in 2021 Series)