

June Board Meeting

Wednesday, June 28, 2023 4:48 PM

Agenda

1. Summer Picnic
2. Address Updates
3. Club Visibility
4. Scholarship Ideas
5. Bill Brown Timing
6. Jean Conneally Standards
7. Fall Volunteer Stuff
8. HCRC Gear Sale
9. Financial Reports-Public

Attendees

- Katie Peterson
- Rob Storey
- Joy Mowbray
- Dayna Timmins
- Jill Young

Action Items/Notes

- **Summer Picnic:**
 - Katie will handle getting Veggie Burgers, Redners, Fast Eddies, water, soda, plates and utensils
 - Budget will be around \$500 not exceed \$700.
 - Rob will create sign up for sides and desserts.
 - Concerns were raised regarding attendees not complying with sign up last year and how to handle this year. Suggestion was to send a reminder to check or possibly post prior to event on Facebook who signed up for what.
 - Rob to send out RSVP and request July 19th with RSVP by August 12th.
- **HAT:**
 - Joy brought up loss from HAT of May, Registration down and costs maintained same as past years.
 - Rob was going to reach out to Ginn regarding plan for next year to minimize loss.
 - Rob mentioned expanding run to include a 25K with less swag. Main reservations regarding doing this was the prestige of the race.
- **Address Updates:**
 - Discussed possible areas that may have the old addresses associated with the club.
 - Joy is working to updating.
 - Truist
 - Maryland Registration
 - Emailing Shawn and Ginn to ensure they are aware of new address.
- **Club Visibility:**
 - This has been a challenge, especially at BATR. Concerns were raised regarding confusion over who hosted the race since a lot of Charm City Run marketing was at the event.
 - A few suggestions to assist at BATR were:
 - Signage around the course
 - Update webpage to reflect hosted by HCRC
 - Shirts for BATR to include HCRC more prominently.
 - Offer a promotion where the Top 3 runners get a membership for a year.
 - Visibility at other races was discussed. Rob mentioned challenges getting club members to wear gear during races to promote the club.
- **BATR:**
 - Jill mentioned there were extra medals from BATR. It was suggested to reuse next year or,
 - Donate to organizations to reuse.
 - Joy is going to ask Shawn what he is doing with medals
 - Joy mentioned final financials haven't come in for BATR and will report out in July's Financials.
- **Scholarship Ideas**
 - Not many applications for the scholarship and concerns were raised regarding the level of effort put in to the applications from some of the recipients.

- The solution to these concerns were
 - Increase the criteria for the scholarship. Requiring a letter of recommendation and an essay.
 - Expand scope to students in high school or college on a track team. While it was discussed to encourage high school and college applicants to join the club, Rob mentioned some teams do not encourage outside training. Expanding to active members on a school track/running team will help continue to support the running community.
 - Jill plans to reach out to the Athletic Director at HCC to advertise the scholarship.
- **Race Timing:**
 - Katie proposed discontinuing free timing of Bill Brown Cross Country Run. Historically HCRC has provided timing services for free for these runs, but had decided not to provide or to request payment for services. Rob Storey to reach out to Richard Hicks to inform regarding the changes to allow time to plan.
 - HCRC Board has agreed to continue timing services for HdG Band Boosters, Volunteen, and Talamora.
 - Katie mentioned concerns over access to the Storage unit. She had contacted Stack and Store to reduce the access to Race Directors, President, and VP.
- **Jean Conneally Standards:**
 - Katie suggested changing the standards to the award given out at the holiday part. Many nominees do not necessarily meet the requirements established. The recommendation is to develop a nominations committee to review nominees, identify those that meet all the standards, and submit to HCRC members for a final vote.
 - It was also mentioned many did not know who Jean Conneally was to the running club. Katie and Rob shared she was a runner got hit by a drunk driver while running and an award was made in her honor and given at Christmas Party. However, over the years many new members aren't aware of the purpose or the connection. The suggestion was to change the name of the award to be reflective of the purpose. Jill suggested change to Club Spirit Award.
- **Volunteer Opportunities:**
 - Dog Days volunteer opportunities will be
 - July 8th- Bel Air Town Clean up.
 - August 12th- Adopt a Highway.
 - Volunteering at Susquehanna and Baltimore was mentioned. There have been challenges getting enough support for sponsoring a water stop. Rob suggested posting to recruit support for the runs, but not sponsor a water stop.
 - HCRC will have a tent at Susquehanna.
 - Jill is reaching out to get a quote on volunteer shirts for HCRC members. This will help promote the club while giving back to the community.
- **Other items:**
 - Rob mentioned opening the HCRC store again due to requests to purchase gear. Jill is asking regarding timing, criteria for min orders, and adding new merchandise.
 - It was mentioned adding Christmas Superlatives during Christmas party. To be discussed further at next board meeting.

- CPR Classes- Katie to reach out to find a person and possible venues.
- Financials-
 - Joy will create a template to post a high level financial summary and budget on the webpage in September.
 - Joy will work on breaking down source of membership funds
 - Joy to send out Financials to all board members starting June.
- Rob to create a Donate Link on our webpage.
- **Next Board Meeting:**
 - End of September -Short meeting
 - October- Meeting to be opened to the public.