2023 Harford County Running Club Annual Meeting

Tuesday October 10,2023

7:30 PM – 8:10 PM

Reviewed survey results

- *DDOS feedback*
    - Members liked the format, though the time commitment is a challenge for some members given vacations, family obligations and other training.
    - Some would like more virtual options.
    - We discussed that while virtual options can help, we want to promote more of an inclusive club environment with in-person events.
    - These events are meant to be a challenge, not meant to be just as simple as waking up, going out of your front door, and running.
- *Track feedback*
    - Members really liked having the workouts posted ahead of time, but the time makes it hard for most to attend.
- **General feedback**
    - Club is a little cliquey – hard to make friends or meet ppl. We encourage members to introduce themselves to unfamiliar faces that they see at runs.
    - We will make it a point to ask if there are any new members at each run, and encourage them to stick around after the run to meet/greet.
    - Some would like other pub run options. If members have ideas for this, they should reach out to the businesses they have in mind, and have those businesses contact Rob and Katie. (president@runharford.com and vicepresident@runharford.com) Any business that does want to participate would need to match what the discount provided by Phil and IBC.
    - People want more volunteer opportunities. To accommodate this, we need members to step up with volunteer ideas and be willing to run point on setting those events up. If anyone has ideas, they can always contact any board member.

Snowflake Series 2024

- Format will remain the same as 2023. https://runharford.com/snowflake-series/
- **NEW:** Starting 10/11/23 we are opening the option to host run Nov/Dec to earn a snowflake volunteer point. The run cannot be an existing DDOS/Snowflake course and cannot be on Ma & Pa trail.
- This is not first come first serve, once all runs have been submitted for consideration, we will email those that are chosen to host/receive volunteer credit.
- To be considered for volunteer credit, a run host form must be submitted by October 20th.

Budget

- Assumed a 2% increase in membership in each category from last FY.
- Charging for DDOS this FY to support the cost for better premiums.
- HAT and BATR budgets anticipated the same turnout and sign-up fees. Costs increased slightly to cover anticipated inflation.

Open Discussion

Discussed marketing and ways to potentially build membership.

- Signs out on Sunday racecourse or at Ma and Pa trailhead promoting the club with QR code to join.
- Shirts with membership?