

Board Meeting 09/4

4 September 2024 / 7:00 PM / In-Person

ATTENDEES

Katie Peterson (via phone), Rob Storey, Jill Young, Joy Mowbray, Jennifer Perkovich, Jackie Monteleone, Sarah Romano

AGENDA

Budget

1. FY24 Revenue is down to projection
 - a. Member numbers are up but membership money is down due to more family
 - b. Overspent entertainment/events budget this year
2. FY25 Projections and Allotments
 - a. Add 2% increase for inflation
 - b. \$2400 allotted for DDOS and SS, \$500 track, \$2500 entertainment, 2500 marketing/constant contact/website
 - c. Investment opportunities?
 - d. Need to create a BATR/HAT money withdrawal policy for clarity

Holiday Venue

1. Last year venue was too small for growing event
2. Possible venue change
 - a. Fire Hall or Community Center
 - b. Jackie and Jen will call for availability and food/beverage policies
3. Catering Options
 - a. McKinney's Catering
 - b. Mission BBQ

Club Tech

1. Club purchase tech to facilitate club runs and functions
 - a. Ipad vs. Other tech vs. App like TeamSnap
 - b. Cons: Cost, Ownership
 - c. Set aside \$1000 budget for future tech options after further research
2. Website
 - a. Requests to be more user friendly, interactive, visually appealing to attract new members

Membership

1. Prorate new membership from now until end of year
2. Action Jackie
 - a. Renewal date 11/15
 - b. Send renewal reminders

Open Board Positions and Committees

1. President, Vice President, Treasurer, Marketing all open
2. Would like to fill by November to smoothly transfer responsibilities before new year
3. Social committee for social events, holiday parties
4. Board liaison committee to track and maintain DDOS and SS series participation
5. Need new Adopt-a-Highway representative
 - a. Twice a year commitment
 - b. Responsibilities include contacting SHA, acquiring bags, and organizing clean up dates

Fall Calendar

1. Jill will host a prediction run
2. Bill Blewitt Memorial Track Meet
3. Bailey's Heart & Sole 5k
 - a. October 27
 - b. Will help with timing (needs to be tested prior)
 - c. Promote at CCR Fun Run event

Next Meeting Date

1. Open Meeting at IBC
2. Possible dates October 9 or October 16